### ST.JOSEPH'S COLLEGE FOR WOMEN (AUTONOMOUS), VISAKHAPATNAM

Time: 4Hrs/week FOUNDATION OF ART AND DESIGN Max. Marks:100

Objectives: To enable the students to

- 1. Gain an understanding of basic art principles.
- 2. Develop an aesthetic sense.
- 3. Become good art consumers.
- 4. Develop interiors which are aesthetically satisfying to live in.

### Course:

- **Unit I:** Design in Everyday life classification, structural and decorative, requirements, design modification to suit different requirements. Elements of design line, shape, size, texture, direction, color and value use and application in design.
- **Unit II:** Principles of design Harmony, Balance, Proportion, Rhythm, and Emphasis concept and application in interior, exterior design and flower arrangement.
- Unit III: Color In various disciplines.Properties of color Hue, Value, Intensity; Color theories Prang and Munsell. Color harmonies – Related and contrasting.Application in interior and exterior design.
- **Unit IV:** Home furniture Styles of furniture Traditional/Period, Contemporary and Modular. Accessories classification, importance.

Unit V: a) Furnishings – classification. Floor coverings – classification, selection.
Window treatment – Types of windows; Window treatments – hard and soft.
Types of curtains and draperies, fixtures.

- b) Flower Arrangements Importance, objectives; classification styles, types, shapes; materials for flower arrangement; care of cut flowers.
- c) Light Importance, types, fixtures.

## **References:**

- 1. Art in everyday life ,Goldstein & Goldstein Oxford & IBH Publishing Company, New Delhi. (1968)
- 2. Home furnishing Anne H. Rutt Wiley Eastern Pvt. Ltd., New Delhi. (1969).
- 3. Text book of household arts Stella Soundaraj Orient Longman, Bombay. (1985).
- 4. Management for Indian Families, Mann, Kalyani publishers, Delhi. (1976).

\*\*\*

# ST.JOSEPH'S COLLEGE FOR WOMEN (AUTONOMOUS), VISAKHAPATNAM Time: 2Hrs/week FOUNDATION OF ART AND DESIGN PRACTICAL Max. Marks:50

**OBJECTIVES:** To enable the students to

- 1. Gain an understanding of basic art principles.
- 2. Develop an aesthetic sense.
- 3. Become good art consumers.
- 4. Develop interiors which are aesthetically satisfying to live in.

## COURSE:

- **Unit-I:** Structural and decorative design requirements.
- **Unit-II:** Modification of design to suit different purposes and elements of design line, shape, direction, texture, color, value.
- **Unit-III** Principles of design Harmony.
- **Unit-IV** Principles of design Proportion.
- **Unit-V** Principles of design Balance.
- **Unit-VI** Principles of design Rhythm.
- Unit-VII Principles of design Emphasis.
- Unit-IX Color- Attributes
- Unit-X Color schemes
- Unit-XI Flower arrangement/ window treatment.

## **References:**

- 1. Art in everyday life ,Goldstein & Goldstein Oxford & IBH Publishing Company, New Delhi. (1968)
- 2. Home furnishing Anne H. Rutt Wiley Eastern Pvt. Ltd., New Delhi. (1969).
- 3. Text book of household arts Stella Soundaraj Orient Longman, Bombay. (1985).
- 4. Management for Indian Families, Mann, Kalyani publishers, Delhi. (1976).

\*\*\*